**Logo competition: Nordic Baltic Equestrian Championship**

**Who can participate?**
All citizens aged 16 or older are invited to participate by submitting their most innovative design for a new logo. The submission deadline is February 23, 2025.

**How will the winner be selected?**
The Nordic Baltic Working Group will shortlist three logos to be presented to riders and stakeholders in all seven countries. An online voting system will determine the final winner. However, the Nordic Baltic Working Group reserves the right not to select a winner if an insufficient number of suitable entries are received.

**Competition rules**
Participants must follow these rules:

* You must be at least 16 years old.
* There is no limit to the number of logo designs you can submit.
* Keep a copy of your design, as submissions will not be returned.
* Designs must be submitted by February 23, 2025. Late submissions will not be considered.
* By submitting your design, you confirm:
	+ a) The logo is your original creation.
	+ b) It does not infringe any copyrights or use elements not designed by you.
* Submitted logos cannot be withdrawn once entered into the competition.

**How to participate**
Submit your design via email to nbechampionship@gmail.com before the deadline.
By submitting, you agree that your design may be used during the selection process.
You also agree not to use the submitted logo in any capacity during the competition period.

**Include your contact information**
When submitting your design for the logo competition, please make sure to include your contact information in the email. This should include:

* Full name
* Email address
* Phone number

This information will only be used to contact you regarding the competition, including notifications about the shortlist or winner selection process. Please ensure your contact details are accurate to avoid any delays in communication.

**Agreement on rights transfer if you win**
If you win, all rights to the logo will be transferred to the Nordic Baltic Working Group.

* This transfer includes exclusive, unlimited rights to use, modify, reproduce, and distribute the logo.
* The Nordic Baltic Working Group may also sublicense the design for various purposes, including merchandise and promotional materials.
* These rights are not time-limited or restricted to specific regions.

**Specifications for the logo**
The logo should:

* Represent the collaboration of seven countries.
* Include both a short and full version.
* Be recognizable and timeless.
* Incorporate "NBECH" or "Nordic Baltic Equestrian Championship" as part of the design.
* Avoid similarity to existing logos of other entities.

**Evaluation criteria (suggestions):**

* Creativity.
* Representation of the seven-country collaboration.
* Simplicity and clarity.
* Timeless design.
* Versatility and adaptability

**Legal framework and dispute resolution**
The competition and any related agreements will be governed by the national laws of the seven participating countries.

**Recognition and prizes**The winning logo designer will receive a VIP package for the Nordic Baltic Equestrian Championship 2025 in Finland. This includes accommodation and meals from Friday to Sunday for two people. Additionally, the winner will receive a monetary prize of 400 euros, contributed by the participating countries.

The VIP package is non-convertible and cannot be exchanged for alternative gifts, dates, monetary compensation, or similar substitutions.

**Submission specifications**
We encourage participants to submit their designs in JPEG, PDF, PNG, or similar image formats. However, it is essential that the final design is available in SVG and/or AI file formats. The logo must be scalable and work effectively in sizes ranging from 1x1 cm to 1x1 meter. If colors are used, they must be suitable for both RGB and CMYK formats.

**Retention of rights for non-winning entries**
All rights to non-winning designs will remain with the designer.